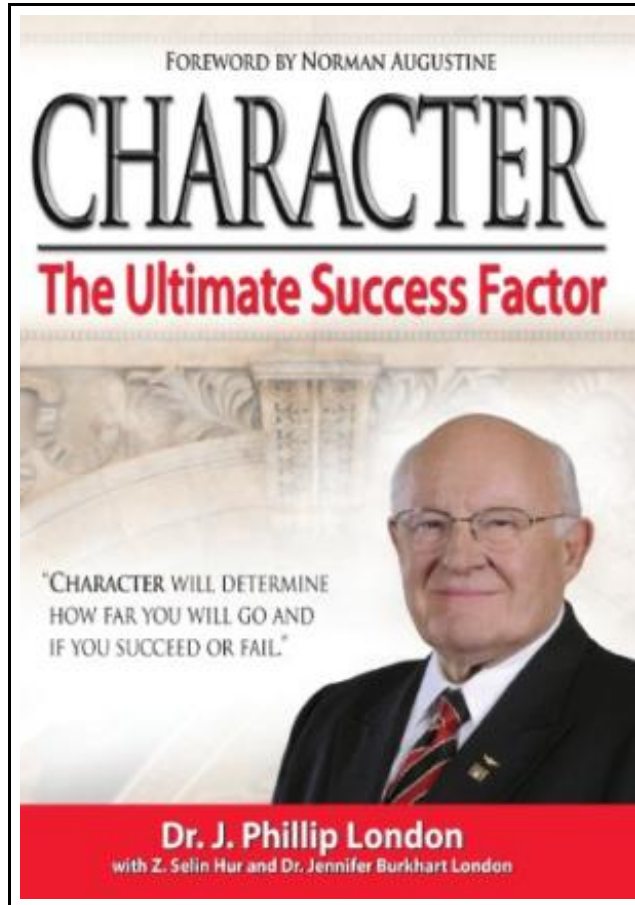


Character: The Ultimate Success Factor



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Reviews

*An incredibly wonderful book with perfect and lucid explanations. It normally is not going to price a lot of. I am just very happy to tell you that this is the greatest pdf we have go through within my personal lifestyle and could be he finest book for at any time.
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CHARACTER: THE ULTIMATE SUCCESS FACTOR



Fortis Publishing. Hardcover. Book Condition: New. Hardcover. 338 pages. Dimensions: 9.1in. x 6.1in. x 1.1in. Character: The Ultimate Success Factor demonstrates how character, expressed through perspective, action, and resilience, determines success. Based on the personal, corporate and military experiences of Dr. J. Phillip (Jack) London, a successful defense industry executive, as well as many other real-life examples, the book presents the time-tested lessons behind character-driven success. The book insightfully explains that while a variety of factors form our abilities and influence the events in our lives, character is the key to long-term success. Character is a unique set of moral and ethical qualities that define what you believe in, what you stand for, and what you expect of yourself and others. London asserts that how you act on these qualities - your statement of character - will determine how far you will go; if you succeed or fail. Success is also uniquely defined as acting with honesty and integrity, performing to the best of your ability, and appreciating the people who helped you achieve your goals. Enduring success is never gained by unethical or unlawful means, for dubious purposes, or at great moral cost. The development of character-driven success is unveiled in 17 lessons grouped into five progressive sections. Based on the architectural wedge-shaped piece at the summit of an arch that holds the other pieces in place, the first section is titled Keystone: Character. Expressions of character, from personal behavior to the role and influence of others, form perspectives about success. The second section called Blueprint: Vision, adds the next step of deciding what you want to achieve. While taking the strategic steps of setting out the big picture, character is also developed by using judgment, dealing with change and the unexpected, and identifying unique opportunities to be distinctive. Structure:...



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