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CUSTOMER SERVICE: NEW RULES FOR A SOCIAL MEDIA WORLD (QUE BIZ-TECH) BY SHANKM.



Que Corp, 2010. Taschenbuch. Book Condition: Neu. Gebraucht - Sehr gut Unbenutzt. Schnelle Lieferung, Kartonverpackung. Abzugsfähige Rechnung. Bei Mehrfachbestellung werden die Versandkosten anteilig erstattet. - Legendary online marketer Shankman, founder of Help a Reporter Online (HARO), reveals how to make the most of social and viral media in customer service. This book shares everything he learned in founding HARO and other online startups and through his 25-year career online. 189 pp. Englisch.

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- Authored by Peter; Shankman
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