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## RHETORICAL DELIVERY AS TECHNOLOGICAL DISCOURSE: A CROSS-HISTORICAL STUDY



Southern Illinois University Press. Paperback. Book Condition: new. BRAND NEW, Rhetorical Delivery as Technological Discourse: A Cross-historical Study, Warren McCorkle, According to Ben McCorkle, the rhetorical canon of delivery traditionally seen as the aspect of oratory pertaining to vocal tone, inflection, and physical gesture has undergone a period of renewal within the last few decades to include the array of typefaces, color palettes, graphics, and other design elements used to convey a message to a chosen audience. McCorkle posits that...

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- Authored by Warren McCorkle
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